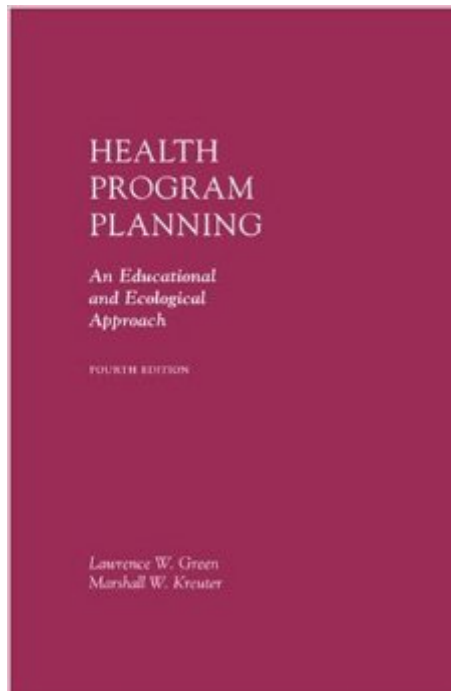


The book was found

# Health Program Planning: An Educational And Ecological Approach



## Synopsis

This classic text by the creators of the PRECEDE-PROCEED model provides a comprehensive overview of the principles and processes of health promotion planning. It is an invaluable up-to-date resource for students and practitioners in any discipline whose programs will include a significant health education or health promotion component. Each chapter includes references and extensive endnotes from the most current literature and is backed by the authors'™ reputations as leading researchers and practitioners in the field.

## Book Information

Hardcover: 600 pages

Publisher: McGraw-Hill Humanities/Social Sciences/Languages; 4 edition (July 20, 2004)

Language: English

ISBN-10: 0072556838

ISBN-13: 978-0072556834

Product Dimensions: 6.7 x 1.1 x 9.2 inches

Shipping Weight: 2 pounds

Average Customer Review: 3.7 out of 5 stars [See all reviews](#) (7 customer reviews)

Best Sellers Rank: #234,331 in Books (See Top 100 in Books) #30 in [Books > Medical Books > Dentistry > Preventive](#) #44 in [Books > Medical Books > Medicine > Preventive Medicine](#) #236 in [Books > Textbooks > Medicine & Health Sciences > Administration & Policy > Public Health](#)

## Customer Reviews

I first came across this book in graduate school and, at first, thought it was dense and academic but exceptionally brilliant. 10 years after graduation and working as an epidemiologist and evaluator for a local health department, I've revisited the book and found that it offers sound advice on most of the technical and political issues that I have come across in evaluation. Further, the authors provide real-world examples of success to back up the theoretical narratives. While difficult to digest at the first or even fourth read, it really belongs on every public health evaluator's book shelf because the experience and wisdom in this book will become apparent over time.

I am currently reading this text for a graduate level course. It takes you from beginning to end in planning a community health program. The level of detail in this book leaves absolutely nothing in question. Each of the chapters takes you through one step of the Precede-Proceed Approach and uses effective examples from different case studies. This book truly shows the depth required to

effectively plan and implement health programs in the community. Although it is an extremely useful book, the material (like most textbooks) is extremely dry. I find myself having to read and re-read many of the sections to get a good understanding of the material. Not because it is overly difficult, but unfortunately because of the way it is written. There is so much information in each chapter that it can be difficult to pick out the most important points. Overall, this is a very useful tool, but can definitely be overwhelming.

The 'bible' of this model, written by the creators, but really wordy/dense/I've read journal articles that describe it better. Also, obscenely expensive for what you get.

This book has a lot of good information but it is so slow and very boring to read! It only talks about the Preceed-Proceed model. So if you're looking for program planning using other models, that's not the right book for you.

[Download to continue reading...](#)

Health Program Planning: An Educational and Ecological Approach School Law and the Public Schools: A Practical Guide for Educational Leaders (5th Edition) (Allyn & Bacon Educational Leadership) Foundations of Educational Technology: Integrative Approaches and Interdisciplinary Perspectives (Interdisciplinary Approaches to Educational Technology) School Law and the Public Schools: A Practical Guide for Educational Leaders (6th Edition) (The Pearson Educational Leadership Series) Law and Ethics in Educational Leadership (2nd Edition) (Allyn & Bacon Educational Leadership) Case Studies on Educational Administration (6th Edition) (Allyn & Bacon Educational Leadership) Embodying Ecological Heritage in a Maya Community: Health, Happiness, and Identity Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research (2nd Edition) Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research, Enhanced Pearson eText with Loose-Leaf Version -- Access Card Package (5th Edition) Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research (5th Edition) Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research (4th Edition) Conservation Medicine: Ecological Health in Practice Guerrilla Capacity Planning: A Tactical Approach to Planning for Highly Scalable Applications and Services All-in-One Nursing Care Planning Resource: Medical-Surgical, Pediatric, Maternity, and Psychiatric-Mental Health, 4e (All in One Care Planning Resource) Practicing the Art of Leadership: A Problem-Based Approach to Implementing the ISLLC Standards (4th Edition) (Allyn & Bacon Educational Leadership) Mercury, Mining, and Empire: The

Human and Ecological Cost of Colonial Silver Mining in the Andes The Once and Future Great Lakes Country: An Ecological History (McGill-Queen's Rural, Wildland, and Resource Studies Series) Integrated Pest Management: Current Concepts and Ecological Perspective Crisis Without End: The Medical and Ecological Consequences of the Fukushima Nuclear Catastrophe La Frontera: Forests and Ecological Conflict in Chile's Frontier Territory (Radical Perspectives)

[Dmca](#)